# Website review
# villaimpianti.it

**The score is 54/100**

## SEO Content

| | | |
|---|---|---|
| ✔ | Title | Villa Impianti Vetra 80 - Impianti tecnologici<br><br>**Length : 46**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | villa impianti vetra, esercita la propria attività nel campo della installazione e manutenzione degli impianti elettrici, idrico-sanitari,riscaldamento e condizionamento in ambito civile, terziario ed industriale.<br><br>**Length : 213**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✘ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✘ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⦿ | Headings | **H1** 1  **H2** 0  **H3** 0  **H4** 3  **H5** 0  **H6** 0<br><br>- [H1] Impianti Tecnologici meccanici ed elettrici<br>- [H4] Soluzioni innovative e risultati misurabili per il Cliente che vuole:<br>- [H4] Certificazioni e Qualità<br>- [H4] Perchè scegliere noi! |
| ✘ | Images | We found 6 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✔ | Text/HTML Ratio | Ratio : **42%**<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 |

# SEO Content

|  |  |  |
|---|---|---|
|  |  | percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 8 links including 0 link(s) to files |
| ⊙ | Statistics | External Links : noFollow 0% |
|  |  | External Links : Passing Juice 12.5% |
|  |  | Internal Links 87.5% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| home | Internal | Passing Juice |
| azienda | Internal | Passing Juice |
| impianti | Internal | Passing Juice |
| servizi | Internal | Passing Juice |
| perche scegliere noi | Internal | Passing Juice |
| referenze | Internal | Passing Juice |
| contatti | Internal | Passing Juice |
| Ala Data System | External | Passing Juice |

# In-page links

# SEO Keywords

| | |
|---|---|
| ⊙ | Keywords Cloud |

costi degli attività **impianti** tecnologici gestione manutenzione servizi partner affidare

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| impianti | 7 | ✔ | ✖ | ✔ | ✔ |
| costi | 4 | ✖ | ✖ | ✖ | ✖ |
| manutenzione | 4 | ✖ | ✖ | ✔ | ✖ |
| servizi | 3 | ✖ | ✖ | ✖ | ✖ |
| degli | 3 | ✖ | ✖ | ✔ | ✖ |

# Usability

| | | |
|---|---|---|
| ⊙ | Url | Domain : villaimpianti.it<br>Length : 16 |
| ✖ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | XHTML 1.0 Strict |

# Document

| | | |
|---|---|---|
| ✓ | Encoding | Perfect. Your declared charset is ISO-8859-1. |
| ✗ | W3C Validity | Errors : 9<br>Warnings : 3 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ◯ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✓ Perfect. No inline css has been found in HTML tags!<br>✓ Great, your website has few CSS files.<br>✓ Perfect, your website has few JavaScript files.<br>✓ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ◯ | Mobile Optimization | ✖ Apple Icon<br>✖ Meta Viewport Tag<br>✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✗ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✓ | Robots.txt | http://villaimpianti.it/robots.txt |

# Optimization

| | | |
|---|---|---|
| | | Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |