







Website review localstrategy.it

Generated on June 26 2024 08:54 AM






The score is **48/100**



SEO Content





	<p>Title</p>	<p>Strategie di Local Search Marketing per aziende multilocation</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Gli Esperti di Local SEO. Ci occupiamo di strategie di Local Search Marketing e Local Marketing Automation per aziende con molti punti vendita.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>it_IT</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Strategie di Local Search Marketing per aziende multilocation</td> </tr> <tr> <td>description</td> <td>Gli Esperti di Local SEO. Ci occupiamo di strategie di Local Search Marketing e Local Marketing Automation per aziende con molti punti vendita.</td> </tr> <tr> <td>url</td> <td>https://www.localstrategy.it/</td> </tr> <tr> <td>site_name</td> <td>Local Strategy</td> </tr> <tr> <td>image</td> <td>https://www.localstrategy.it/wp-content/uploads/2020/09/log_localstrategy.png</td> </tr> <tr> <td>image:width</td> <td>1575</td> </tr> </tbody> </table>	Property	Content	locale	it_IT	type	website	title	Strategie di Local Search Marketing per aziende multilocation	description	Gli Esperti di Local SEO. Ci occupiamo di strategie di Local Search Marketing e Local Marketing Automation per aziende con molti punti vendita.	url	https://www.localstrategy.it/	site_name	Local Strategy	image	https://www.localstrategy.it/wp-content/uploads/2020/09/log_localstrategy.png	image:width	1575
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SEO Content

		image:height 382												
		image:type image/png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>5</td> <td>10</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Convert Local Search to Clients • [H2] Fatti trovare! Soltanto su Google Maps ogni mese: • [H2] La nostra piattaforma • [H2] Industrie e Settori • [H2] Diventa Partner di Local Strategy • [H2] Ultime dal Blog • [H2] Newsletter • [H3] Incrementa le visite verso i tuoi store e genera più vendite migliorando la tua presenza digitale • [H3] Ma davvero possiamo ottenere vantaggi se gestiamo bene la scheda Google Business Profile? • [H3] Gli orari di apertura impattano sul ranking della scheda Local • [H3] Come aggiungere i profili Social Media su Google Business Profile • [H3] Aprire un negozio fisico può far triplicare le vendite dell'ecommerce • [H4] 1. Piattaforma LOCAL CMS • [H4] 2. Store Locator e Local Pages • [H4] 3. Servizi di Local Marketing • [H4] Soluzioni personalizzate per esigenze distinte • [H4] Catene di Negozi e Franchising • [H4] Financial e Banking • [H4] Automotive • [H4] Assicurazioni • [H4] Servizi • [H4] Link Utili 	H1	H2	H3	H4	H5	H6	0	7	5	10	0	0
H1	H2	H3	H4	H5	H6									
0	7	5	10	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%


In-page links

Anchor	Type	Juice
Servizi	Internal	Passing Juice
La nostra piattaforma	Internal	Passing Juice
Local SEO	Internal	Passing Juice
Local Automated Listing Management	Internal	Passing Juice
Consulenza Verifica Collettiva GMB	Internal	Passing Juice
Local Reputation	Internal	Passing Juice
Pacchetti	Internal	Passing Juice
Store Locator	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Formazione	Internal	Passing Juice
Academy	Internal	Passing Juice
Formazione per Aziende e Agenzie	Internal	Passing Juice
Local SEO Coaching	Internal	Passing Juice
Consulenza 1 ora su Google Business Profile	Internal	Passing Juice

In-page links

Azienda	Internal	Passing Juice
Team	Internal	Passing Juice
Dicono di Noi	Internal	Passing Juice
Parlano di Noi	Internal	Passing Juice
Casi Studio	Internal	Passing Juice
Lavora con noi	Internal	Passing Juice
Diventa Partner	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Catene di Negozi e Franchising	Internal	Passing Juice
Financial e Banking	Internal	Passing Juice
Automotive	Internal	Passing Juice
Assicurazioni	Internal	Passing Juice
Ma davvero possiamo ottenere vantaggi se gestiamo bene la scheda Google Business Profile?	Internal	Passing Juice
Gli orari di apertura impattano sul ranking della scheda Local	Internal	Passing Juice
Come aggiungere i profili Social Media su Google Business Profile	Internal	Passing Juice
Aprire un negozio fisico può far triplicare le vendite dell'ecommerce	Internal	Passing Juice
ai sensi dell'art. 13 del Regolamento (UE) 2016/679	Internal	Passing Juice
Nota informativa &#8220;Collaborare con terze parti&#8221;	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookie Policy	External	Passing Juice
Blog	Internal	Passing Juice
Newsletter	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : localstrategy.it Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 53
	Email Privacy	Great no email address has been found in plain text!




Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.localstrategy.it/sitemap_index.xml
	Robots.txt	http://localstrategy.it/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.