Website review kupond.ru

Generated on November 11 2026 19:28 PM

The score is 49/100

SEO Content

⚠	Title	Купонд.ру - Эксклюзивные скидки, купоны и промокоды **Length : 303** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠	Description	Экономьте на онлайн покупках, используйте купоны и промокоды, будьте вкурсе всех акций вместе с Купонд.ру **Length : 634** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 1 · **H2** 2 · **H3** 10 · **H4** 0 · **H5** 0 · **H6** 0

SEO Content

		• [H1] Бесплатные промокоды и купоны на скидку! • [H2] Промокоды и магазины по категориям • [H2] Подпишитесь на рассылку • [H3] Новые магазины • [H3] Блог • [H3] Как это работает? • [H3] Что такое купон и промокод? • [H3] На какие товары действуют промокоды? • [H3] Где можно взять промокоды на скидку? • [H3] Почему стоит воспользоваться Купонд.ру? • [H3] О проекте • [H3] Популярные магазины • [H3] Мы в соцсетях
	Images	We found 80 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Лучшие предложения	Internal	Passing Juice
Эксклюзив	Internal	Passing Juice
Магазины	Internal	Passing Juice
Категории	Internal	Passing Juice
Блог	Internal	Passing Juice
Добавить купон	Internal	Passing Juice
Войти	Internal	Passing Juice
Одежда	Internal	Passing Juice
Детские товары	Internal	Passing Juice
Красота и здоровье	Internal	Passing Juice
Товары для дома	Internal	Passing Juice
Бытовая техника	Internal	Passing Juice
Товары из Китая	Internal	Passing Juice
Как пользоваться?	Internal	Passing Juice
Вопросы и ответы	Internal	Passing Juice
Контакты	Internal	Passing Juice

In-page links

Mosdigitals ru	Internal	Passing Juice
Yandex market	Internal	Passing Juice
Sekta School	Internal	Passing Juice
Ecco	Internal	Passing Juice
Публичная оферта	Internal	Passing Juice
Политика использования cookies	Internal	Passing Juice
Политика конфиденциальности	Internal	Passing Juice

SEO Keywords

Keywords Cloud	товары купондру смотреть промокоды нашего магазины скидки магазинов купоны акции

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
промокоды	62	✖	✖	✖	✔
смотреть	51	✖	✖	✖	✖
магазины	9	✖	✖	✖	✔
акции	7	✖	✖	✖	✖
купондру	6	✖	✖	✖	✖

Usability

	Url	Domain : kupond.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://kupond.ru/sitemap_index.xml
	Robots.txt	http://kupond.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.