



Website review hihoteldresden.com

Generated on April 18 2026 15:35 PM

The score is 39/100



SEO Content

	Title	Holiday Inn Dresden Hotel – Am Zwinger					
		Length : 38					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 2	H2 3	H3 0	H4 5	H5 0	H6 0
		• [H1] Holiday Inn Dresden – Am Zwinger • [H1] Herzlich Willkommen im Holiday Inn Hotel Dresden - Am Zwinger • [H2] Hauptmenü • [H2] Im Herzen der Dresdner Altstadt • [H2] Modern – Style – No limits! Das neue Holiday Inn Dresden – Am Zwinger • [H4] Adresse • [H4] Telefonnummer • [H4] Faxnummer • [H4] E-Mail Adresse • [H4] IHG Rewards Club					
	Images	We found 13 images on this web page.					
		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

SEO Content

	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Direkt zum Inhalt	Internal	Passing Juice
Holiday Inn Dresden – Am Zwinger	Internal	Passing Juice
=	Internal	Passing Juice
Lage	Internal	Passing Juice
Zimmer	Internal	Passing Juice
Restaurant & Bar	Internal	Passing Juice
Meetings & Events	Internal	Passing Juice

In-page links

Bildergalerie	Internal	Passing Juice
Rückrufservice	Internal	Passing Juice
oder buchen Sie online	Internal	Passing Juice
Fact Sheet	Internal	Passing Juice
Tagungs- und Bankettmappe	Internal	Passing Juice
Imagebroschüre	Internal	Passing Juice
Nach oben	Internal	Passing Juice
Karte anzeigen	Internal	Passing Juice
www.ihg.com/rewardsclub	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
AGB	Internal	Passing Juice
Haftungsausschluss	Internal	Passing Juice
Presse	Internal	Passing Juice
Karriere	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	zum dresden helfen direkt wie rückrufservice inhalt adresse oder buchen
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adresse	2	✗	✗	✗	✓
dresden	2	✓	✗	✗	✓
direkt	1	✗	✗	✗	✗

Keywords Consistency

zum	1	✖	✖	✖	✖
inhalt	1	✖	✖	✖	✖

Usability

	Url	Domain : hihoteldresden.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hihoteldresden.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.