

Website reviewgroupon.it

Generated on June 26 2024 09:00 AM





The score is 48/100







SEO Content

	Title	<p>Groupon® Sito Ufficiale Offerte & Shopping Online Risparmia fino al 70%</p> <p>Length : 79</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Scopri offerte e buoni sconto e risparmia fino al 70% su Ristoranti, Spa, Centri Estetici, Viaggi, Prodotti e molto altro. Trova sconti vantaggiosi vicino a te!</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Groupon</td></tr><tr><td>locale:alternate</td><td>it_IT</td></tr><tr><td>title</td><td>Groupon® Sito Ufficiale Offerte & Shopping Online Risparmia fino al 70%</td></tr><tr><td>url</td><td>https://www.groupon.it/</td></tr><tr><td>image</td><td>https://img.grouponcdn.com/sparta/3QrXk3u1zbo8wPsqyqoBP4MvzQ5i/3Q-1200x630.png</td></tr></tbody></table>	Property	Content	site_name	Groupon	locale:alternate	it_IT	title	Groupon® Sito Ufficiale Offerte & Shopping Online Risparmia fino al 70%	url	https://www.groupon.it/	image	https://img.grouponcdn.com/sparta/3QrXk3u1zbo8wPsqyqoBP4MvzQ5i/3Q-1200x630.png
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>2</td><td>1</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Registrati![H4]	H1	H2	H3	H4	H5	H6	1	0	0	2	1	1
H1	H2	H3	H4	H5	H6									
1	0	0	2	1	1									

SEO Content

		<ul style="list-style-type: none"> • [H4] Fino al -5% Extra sul tuo primo Groupon • [H5] Usa il codice BENVENUTO per un -5% extra su un deal Shopping o Viaggi. • [H6]
	Images	<p>We found 19 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 115 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.52%</p> <p>Internal Links 83.48%</p>

In-page links

Anchor	Type	Juice
Vendi su Groupon	Internal	noFollow
Aiuto	Internal	Passing Juice

In-page links

Accedi	Internal	Passing Juice
Iscriviti	Internal	Passing Juice
I miei dati	Internal	noFollow
Riscattare la carta regalo	Internal	noFollow
Password dimenticata?	Internal	noFollow
Ancona	Internal	Passing Juice
Bari	Internal	Passing Juice
Bergamo	Internal	Passing Juice
Bologna	Internal	Passing Juice
Bolzano	Internal	Passing Juice
Brescia	Internal	Passing Juice
Cagliari	Internal	Passing Juice
Catania	Internal	Passing Juice
Como	Internal	Passing Juice
Firenze	Internal	Passing Juice
Gallipoli	Internal	Passing Juice
Genova	Internal	Passing Juice
Milano	Internal	Passing Juice
Modena	Internal	Passing Juice
Monza	Internal	Passing Juice
Napoli	Internal	Passing Juice
Novara	Internal	Passing Juice
Padova	Internal	Passing Juice
Palermo	Internal	Passing Juice
Parma	Internal	Passing Juice
Pisa	Internal	Passing Juice
Prato	Internal	Passing Juice
Roma	Internal	Passing Juice

In-page links

Salerno	Internal	Passing Juice
Torino	Internal	Passing Juice
Trieste	Internal	Passing Juice
Varese	Internal	Passing Juice
Venezia	Internal	Passing Juice
Verona	Internal	Passing Juice
Buoni Sconto loreto gallo	Internal	Passing Juice
Buoni Sconto gnv	Internal	Passing Juice
Buoni Sconto amazon	Internal	Passing Juice
Buoni Sconto ebay	Internal	Passing Juice
Buoni Sconto sorgenia	Internal	Passing Juice
Buoni Sconto booking	Internal	Passing Juice
Buoni Sconto Dazn	Internal	Passing Juice
Buoni Sconto leroy	Internal	Passing Juice
Buoni Sconto michael kors	Internal	Passing Juice
Buoni Sconto amica farmacia	Internal	Passing Juice
Buoni Sconto hello fresh	Internal	Passing Juice
Buoni Sconto unieuro	Internal	Passing Juice
Buoni Sconto italo	Internal	Passing Juice
Buoni Sconto costa	Internal	Passing Juice
Buoni Sconto mirabilandia	Internal	Passing Juice
Buoni Sconto disneylandparis	Internal	Passing Juice
Buoni Sconto ryanair	Internal	Passing Juice
Buoni Sconto expedia	Internal	Passing Juice
Buoni Sconto manomano	Internal	Passing Juice
Buoni Sconto escarpe	Internal	Passing Juice
Buoni Sconto Nike	Internal	Passing Juice
Buoni Sconto adidas	Internal	Passing Juice

In-page links

Buoni Sconto nowtv	Internal	Passing Juice
Buoni Sconto tannico	Internal	Passing Juice
Buoni Sconto europcar	Internal	Passing Juice
Buoni Sconto moneygram	Internal	Passing Juice
Buoni Sconto babbel	Internal	Passing Juice
Buoni Sconto feltrinelli	Internal	Passing Juice
Buoni Sconto hotels	Internal	Passing Juice
Chi siamo	External	Passing Juice
Jobs	External	Passing Juice
Stampa	External	Passing Juice
Investitori	External	Passing Juice
Entra nel Marketplace di Groupon	Internal	Passing Juice
Pubblica una campagna su Groupon	Internal	Passing Juice
Come funziona Groupon per le aziende	Internal	Passing Juice
Programma di affiliazione	External	Passing Juice
Il presente Codice di condotta dei fornitori	Internal	Passing Juice
Politica per la Privacy	External	Passing Juice
FAQ	Internal	Passing Juice
Buoni Sconto	Internal	Passing Juice
Segnala una violazione	Internal	Passing Juice
Gestione dei reclami	Internal	Passing Juice
Normativa sui servizi digitali	Internal	Passing Juice
USA	External	Passing Juice
United Kingdom	External	Passing Juice
France	External	Passing Juice
Deutschland	External	Passing Juice
Italia	Internal	Passing Juice
España	External	Passing Juice

In-page links

Polska	External	Passing Juice
Nederland	External	Passing Juice
Ireland	External	Passing Juice
UAE	External	Passing Juice
België	External	Passing Juice
Canada	External	Passing Juice
Australia	External	Passing Juice
ristoranti	Internal	Passing Juice
spa	Internal	Passing Juice
hotel	Internal	Passing Juice
vita notturna	Internal	Passing Juice
massaggi	Internal	Passing Juice
parrucchieri	Internal	Passing Juice
idee regalo	Internal	Passing Juice
Black Friday	Internal	Passing Juice
Regali per la Festa della Mamma	Internal	Passing Juice
Regali per Lui	Internal	Passing Juice
Regali per Lei	Internal	Passing Juice
Regali per Coppia	Internal	Passing Juice
Regali Economici	Internal	Passing Juice
Regali di Compleanno	Internal	Passing Juice
Termini e condizioni d'uso	Internal	Passing Juice
Accessibilità	Internal	Passing Juice
Cookies	Internal	Passing Juice
Mappa del sito	Internal	Passing Juice
Piattaforma ODR per la risoluzione online delle controversie	Internal	Passing Juice
Termini di Utilizzo	Internal	Passing Juice
l'informativa privacy	External	Passing Juice

In-page links

[No grazie](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

offerte email accedi regali deal **sconto buoni**
groupon dei città












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sconto	32	✗	✗	✓	✗
buoni	32	✗	✗	✓	✗
groupon	17	✓	✗	✗	✓
regali	7	✗	✗	✗	✗
accedi	6	✗	✗	✗	✗





Usability

	Url	Domain : groupon.it Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.groupon.it/sitemap.xml</code>
	Robots.txt	<code>http://groupon.it/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics