Website review gbi-saransk.ru

Generated on January 29 2026 18:42 PM

The score is 53/100

SEO Content

✓	Title	ООО «ТД Железобетонные изделия» | всё ЖБИ в Саранске **Length : 52** Perfect, your title contains between 10 and 70 characters.
✓	Description	Мы реализуем ЖБИ различного назначения с доставкой по городу Саранск, Республике и за её пределами. **Length : 99** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	жби, жби саранск Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
•	Headings	**H1** 0 · **H2** 0 · **H3** 0 · **H4** 0 · **H5** 1 · **H6** 0 • [H5] Обратный звонок
✗	Images	We found 15 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **15%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 8.57% External Links : Passing Juice 0% Internal Links 91.43%

In-page links

Anchor	Type	Juice
Пенза	External	noFollow
Ульяновск	External	noFollow
Нижний Новгород	External	noFollow
Главная	Internal	Passing Juice
Ж/Б Продукция	Internal	Passing Juice
Контакты	Internal	Passing Juice
Наши проекты	Internal	Passing Juice
Скидки	Internal	Passing Juice
Главная	Internal	Passing Juice
Сваи железобетонные	Internal	Passing Juice
Прогоны железобетонные	Internal	Passing Juice
Балки	Internal	Passing Juice

In-page links

Фундаментные балки	Internal	Passing Juice
Фундаментные блоки	Internal	Passing Juice
Перемычки железобетонные	Internal	Passing Juice
Плиты перекрытия	Internal	Passing Juice
Плиты покрытий	Internal	Passing Juice
Плиты дорожные	Internal	Passing Juice
Плиты теплотрасс	Internal	Passing Juice
Плиты ленточных фундаментов	Internal	Passing Juice
Плиты с отверстием для люка	Internal	Passing Juice
Плиты опорные	Internal	Passing Juice
Балконные плиты	Internal	Passing Juice
Опоры ЛЭП Ж/Б	Internal	Passing Juice
Лотки железобетонные	Internal	Passing Juice
Карнизные плиты	Internal	Passing Juice
Заборы железобетонные	Internal	Passing Juice
Кольца железобетонные	Internal	Passing Juice
Лестничные маршии и ступени	Internal	Passing Juice
Подушки опорные	Internal	Passing Juice
Ригеля	Internal	Passing Juice
Плиты ПДН	Internal	Passing Juice
Плиты ПАГ	Internal	Passing Juice
Утяжелители железобетонные	Internal	Passing Juice
Ж/б Продукция	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	опоры главная лэп плиты наши жби изделий саранск железобетонные продукция

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
плиты	13	✗	✗	✗	✗
железобетонные	11	✓	✗	✗	✗
жби	8	✓	✓	✓	✗
саранск	4	✓	✓	✓	✗
продукция	4	✗	✗	✗	✗

Usability

	Url	Domain : gbi-saransk.ru Length : 14
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is ru.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0

Document

✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✗	Deprecated HTML	**Deprecated tags** / **Occurrences**: <u> — 2 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://gbi-saransk.ru/sitemap.xml http://gbi-saransk.ru/sitemap.xml
✓	Robots.txt	http://gbi-saransk.ru/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.